



Grapevine, Texas

ALLIANCE FRANCHISE BRANDS 2026 SUPPLIER PARTNERSHIP PROGRAM

APRIL 13-15 • AFBConvPartners.com

| LEVEL | | PARTNER | ELITE | GOLD | DIAMOND | PLATINUM | TITANIUM |
|------------------------|---|--|--------------------------------------|-------------------------------------|---|--|---|
| | | \$4,000 | \$7,000 | \$12,000 | \$20,000 | \$35,000 | \$60,000 |
| PRIMARY INFO | Trade Show Space (10' x 10' booth space) | 1 Booth Space | 2 Booth Spaces | 2 Booth Spaces | 4 Booth Spaces | 6 Booth Spaces | 8 Booth Spaces |
| | Attendees* | 2 Attendees | 2 Attendees | 4 Attendees | 4 Attendees (Add'l attendees receive \$50 discount)* | 6 Attendees (Add'l attendees receive \$100 discount)* | 8 Attendees (Add'l attendees receive \$100 discount)* |
| CONVENTION PROMO | Convention Registration Website | Partner Designation | Elite Designation | Gold Designation | Diamond Designation | Platinum Designation | Titanium Designation |
| | Convention program booklet advertising | Partner Supplier Listing | Elite Supplier Listing & 1/4 Page Ad | Gold Supplier Listing & 1/2 Page Ad | Diamond Supplier Listing & 1 Full Page Ad | Platinum Supplier Listing & 2 Full Page Ads | Titanium Supplier Listing, 2 Full Page Ads including Inside Cover |
| | Inclusion in Franchise Member "Convention Communications" eNewsletter | Logo | Logo | Special offer highlighted | Special offer highlighted | Special offer highlighted | Special offer highlighted |
| BRANDING AT CONVENTION | 1 hour hosting an Innovation Zone during Trade Show (10 available) | \$500 (if available) | \$500 (if available) | Included | Included | Included | Included |
| | Logo on cut screens in between presentations | N | Y | Y | Y | Y | Y |
| | Meal sponsorship | N | Break | Breakfast | Lunch | Reception & Dinner | Awards Gala |
| | Logo displayed on banner stands in hotel | N | N | Y | Y | Y | Y |
| | Logo on centerpiece displays in meals area | N | N | Y | Y | Y | Y |
| | Escalator graphics | N | N | Y | Y | Y | Y |
| | Logo on windows in General Session lobby | N | N | N | Y | Y | Y |
| | Registration Desk branding wrap | N | N | N | Y | Y | Y |
| | Elevator door graphics | N | N | N | N | Y | Y |
| | Logo on back cover of Member Program | N | N | N | N | Y | Y |
| | Logo on Convention tote | N | N | N | N | Y | Y |
| | Logo on Trade Show entrance | N | N | N | N | Y | Y |
| | Logo on attendee lanyard | N | N | N | N | N | Y |
| | Giveaway item to attendees with your logo (approx. \$1,500 value) | N | N | N | N | N | Y |
| | Attend exclusive Presidential Reception with top Franchise Members | N | N | N | N | N | Up to 4 attendees |
| APP | Convention app listing | Company name, logo, website link, contact info | | | | | |
| | Lead retrieval | Available for purchase | Available for purchase | Available for purchase | Available for purchase | Available for purchase | 2 devices included |
| | Push notification on Convention app | N | N | N | 1 notification | 2 notifications | 4 notifications |
| POST-CONVENTION | Convention Supplier Listing | Distributed to all Franchise Members via email and posted to Member intranet | | | | | |
| | Franchise Member contact information | All Franchise Members' contact information for follow-up and promotion | | | | | |
| | Alliance University eLearning lesson | Up to 15 min | Up to 15 min | Up to 20 min | Up to 30 min | 2 sessions each up to 30 min | 4 sessions each up to 30 min |
| | Supplied educational content inFranchise Member e-Newsletters*** | N | 1 | 3 | 5 | 7 | 10 |
| | Prominent logo placement and link on Member intranet | N | N | Y | Y | Y | Y |
| | Educational webinar for Franchise Members through 2026 | N | N | N | 1 | 1 | 1 |

*Additional Attendees \$300/person

**Additional Booth Space \$2,000/booth (if available)

***Articles must be educational to help Members learn about new items, products or services. Please avoid advertisements.

For more information, contact Ted Redmer at tedr@alliancefranchisebrands.com.