



Grapevine, Texas

# ALLIANCE FRANCHISE BRANDS 2026 SUPPLIER PARTNERSHIP PROGRAM

APRIL 13-15 • [AFBConvPartners.com](http://AFBConvPartners.com)

Primary Info	Level	Partner	Elite	Gold	Diamond	Platinum	Titanium
		\$4,000	\$7,000	\$12,000	\$20,000	\$35,000	\$60,000
Trade Show Space (10' x 10' booth space)	1 Booth Space	2 Booth Spaces	2 Booth Spaces	4 Booth Spaces	6 Booth Spaces	8 Booth Spaces	
Attendees*	2 Attendees	2 Attendees	4 Attendees	4 Attendees (Add'l attendees receive \$50 discount)*	6 Attendees (Add'l attendees receive \$100 discount)*	8 Attendees (Add'l attendees receive \$100 discount)*	
Convention Registration Website	Partner Designation	Elite Designation	Gold Designation	Diamond Designation	Platinum Designation	Titanium Designation	
Convention program booklet advertising	Partner Supplier Listing	Elite Supplier Listing & 1/4 Page Ad	Gold Supplier Listing & 1/2 Page Ad	Diamond Supplier Listing & 1 Full Page Ad	Platinum Supplier Listing & 2 Full Page Ads	Titanium Supplier Listing, 2 Full Page Ads including Inside Cover	
Inclusion in Franchise Member "Convention Communications" eNewsletter	Logo	Logo	Special offer highlighted	Special offer highlighted	Special offer highlighted	Special offer highlighted	
1 hour hosting an Innovation Zone during Trade Show (10 available)	\$500 (if available)	\$500 (if available)	Included	Included	Included	Included	Included
Logo on cut screens in between presentations	N	Y	Y	Y	Y	Y	Y
Meal sponsorship	N	Break	Breakfast	Lunch	Reception & Dinner	Awards Gala	
Logo displayed on banner stands in hotel	N	N	Y	Y	Y	Y	Y
Logo on centerpiece displays in meals area	N	N	Y	Y	Y	Y	Y
Escalator graphics	N	N	Y	Y	Y	Y	Y
Logo on windows in General Session lobby	N	N	N	Y	Y	Y	Y
Registration Desk branding wrap	N	N	N	Y	Y	Y	Y
Elevator door graphics	N	N	N	N	Y	Y	Y
Logo on back cover of Member Program	N	N	N	N	Y	Y	Y
Logo on Convention tote	N	N	N	N	Y	Y	Y
Logo on Trade Show entrance	N	N	N	N	Y	Y	Y
Logo on attendee lanyard	N	N	N	N	N	Y	Y
Giveaway item to attendees with your logo (approx. \$1,500 value)	N	N	N	N	N	N	Y
Attend exclusive Presidential Reception with top Franchise Members	N	N	N	N	N	N	Up to 4 attendees
APP	Convention app listing	Company name, logo, website link, contact info					
	Lead retrieval	Available for purchase	Available for purchase	Available for purchase	Available for purchase	Available for purchase	2 devices included
	Push notification on Convention app	N	N	N	1 notification	2 notifications	4 notifications
POST-CONVENTION	Convention Supplier Listing	Distributed to all Franchise Members via email and posted to Member intranet					
	Franchise Member contact information	All Franchise Members' contact information for follow-up and promotion					
	Alliance University eLearning lesson	Up to 15 min	Up to 15 min	Up to 20 min	Up to 30 min	2 sessions each up to 30 min	4 sessions each up to 30 min
	Supplied educational content in Franchise Member e-Newsletters***	N	1	3	5	7	10
	Prominent logo placement and link on Member intranet	N	N	Y	Y	Y	Y
	Educational webinar for Franchise Members through 2026	N	N	N	1	1	1

\*Additional Attendees \$300/person

\*\*Additional Booth Space \$2,000/booth (if available)

\*\*\*Articles must be educational to help Members learn about new items, products or services. Please avoid advertisements.

For more information, contact Ted Redmer at [tedr@alliancefranchisebrands.com](mailto:tedr@alliancefranchisebrands.com).